

20+ Ideas to Inspire Creativity

1. Take an old post and explore it from a different angle.
2. What do you read? Watch? Listen to? Enjoy? Each is a source of inspiration!
3. Open your RSS reader. Find a post you starred/enjoyed. Write a corollary or a counterpoint.
4. Use [Google Alerts](#) to show you news on a given topic.
5. Use [Google Trends](#) to find something "hot" to write about.
6. Turn off the radio in the car. You'd be surprised what happens when you don't have music drowning out your "voice."
7. Make a [funny top 10 list](#).
8. Find a [calendar of holidays](#) and pick one to write about.
9. Find a quote that hits you a particular way and expand it into a paragraph or two.
10. Take a well-known phrase and apply it to your blog's focus to develop a topic.
11. Review an item that you've used recently ([book](#), movie, service, etc.)
12. Take two or more blog posts from other bloggers and tie them together with some of your own thoughts.
13. Predict something. It can be funny or serious, but it should stimulate readers.
14. Take an opposing stance to your normal ideas and try to make it convincing.
15. Force yourself to come up with 25 ideas for something. Anything. Twenty four of them might be horrible, but one could be a gem! [50 is better](#).
16. Write from a different point of view. Try to demonstrate the POV from the VP level, manager level, and entry level.
17. Find [someone to talk with](#) about your blog. It can give you ideas, get you motivated, and help you propel yourself to a new level.
18. Find a new place to write. Even if that means lying in the closet floor with a laptop (Hey, whatever works!).
19. Comment on other blogs and use that as the basis for a new post. Similar to #3, but you give the other blogger a little comment love as well.
20. Go back and pick one of your first dozen posts to update.
21. Save your drafts. Even if it's not looking like a good post, you never know when inspiration will strike and help you turn that puppy around.
22. Have a conversation in person with someone. Let that stimulate your brain. [Quote the person](#) in the post (people love that!).
23. Revisit your [blog's purpose](#) and what you want to accomplish. Just refreshing yourself on that should give you some ideas, especially if you can think back to [why you started](#) it in the first place.

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